



Sleep baby safe



ABCs

Alone
on the **Back**
in a **Crib**
in **smoke-free** air



Tummy time



Share the message with others



Keep baby close



sleep baby safe

Risks

Sleeping in a bed or crib with



Sleeping with



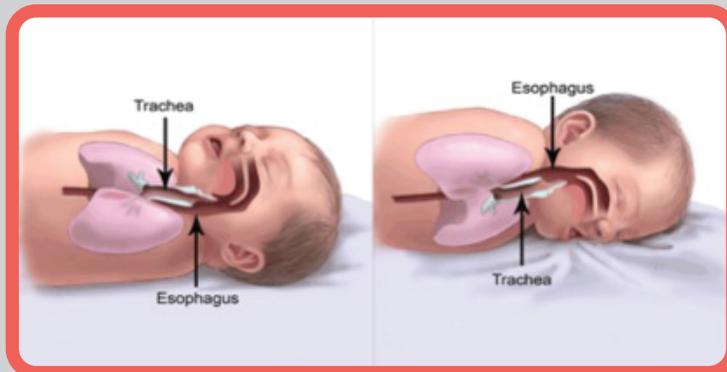
Sleeping on a soft surface



Smoking inside the car and house



Babies are less likely to choke when on their back



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This initiative is a result of efforts by the Wisconsin CollN to Reduce Infant Mortality (Collaborative Improvement & Innovation Network) and sponsored by the federal Maternal and Child Health Bureau (MCHB) of HRSA.