

DUNN COUNTY CRIMINAL JUSTICE COLLABORATING COUNCIL

DRAFT

Minutes of the Dunn County Criminal Justice Collaborating Council (CJCC) Communications Work Group Meeting Held on September 28, 2020, at 11 am via Zoom

1. Call to Order:

2. Call of the Roll:

- a. Present were Chair, Menomonie Police Crime Prevention Specialist Brenna Jasper; Deferred Prosecution Coordinator Deanna Arntson; DHS Director Kristen Korpela; Clerk of Courts Katie Schalley; Website Specialist Krista Vind; and Criminal Justice Coordinator Sara Benedict.

3. Approval of the Minutes of the August 24, 2020 Meeting:

- a. Clerk of Courts Schalley motioned to approve and Website Specialist Vind seconded the motion. No discussion. The motion was approved by voice vote.

4. Staff Reports:

- a. Arbor Place has the Dunn County Partnership for Youth may have grant opportunities to help with the facilitation the alcohol awareness campaign. The total would be \$1,500.00 to go towards assessing alcohol issues and education around alcohol consumption. More to come at a later time once we know if it has been obtained.
- b. On October 8, there will be an alcohol policy seminar. It will be a full day zoom meeting. DHS Director Korpela and CJC Coordinator Benedict are planning to participate.
- c. The Executive meeting will be held on Wednesday, September 30. Coordinator Benedict will take the outcomes of this meeting and any recommendations we have or anything that needs approval
- d. The DEC Work Group is putting together a PSA and one it is approved, they will connect up with this Work Group for assistance.
- e. The EBDM Work Group is trying to put together some training for Law Enforcement on proxies and Pre-Charge diversion. They plan to connect with this group on that endeavor.
- f. The Data Work Group has a robust OWI data set and would like to connect with this Work Group for guidance on how best to utilize it for the alcohol initiative and the forum. In addition, they are looking at adding a plain language companion document to the recidivism project help the layperson understand the data. That part will be brought to this group for proofing before being finalized.

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5. Alcohol Initiative Project

- a. Finalize QR Code for posters.
 - i. A decision was made as to which code to use as well as the tag line.
 - ii. Once this is complete with the QR code, it should be put on the social media platforms.
- b. Review Website Landing Page
 - i. The Website page is up and running.
 - ii. Put the addendum on the website “If you are a vendor who wishes to be added to this list, please contact us.”

6. Coordinated PR Messaging and Calendar

- a. Reviewed the updated calendar showing the upcoming events. Discussed various things to highlight as well as what to include for upcoming events. Some ideas to promote are:
 - i. Battle of the Badges Blood Drive to be added to the October calendar.
 - ii. Continue Coffee with a Cop virtual event. Promotional event, first 20 signups will have a coffee and pastry delivered to them.
 - iii. Food for Fines has been approved again this year.
 - iv. Coordinator Benedict will craft a brief message from the CJCC perspective to highlight partnerships, will bring back to the group for review and then promote either on the county’s Facebook or the MPD’s Facebook.

7. OWI Forum Planning

- a. Looking at the end of October or beginning of November for a forum (virtual via Zoom). An exact date will be set after the Executive Committee meets. Try for a Thursday at either 3 pm or 7 pm. This will be streamed to the Facebook page.
- b. Highlight some of the OWI data that was collected.
- c. Highlight the process of what happens when you get an OWI, the costs involved, the process of being arrested a first time, lingering repercussions.
- d. Highlight resources to avoid OWI’s, as it is an avoidable offense, changing mindsets.
- e. Law enforcement, judge, prosecutor, treatment program and Arbor Place individuals should be a part of the forum.

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8. Determine Next Steps

- a. Do logistical process of setting up forum via email to avoid an extra meeting.
- b. Coordinator Benedict will share the feedback from the Executive Committee with the group.

9. Next Meeting Date – October 19, 2020 at 11:00 a.m.

10. Adjournment

Respectfully submitted,

Sara Benedict
Criminal Justice Coordinator

RM/rm