



# Extension

UNIVERSITY OF WISCONSIN-MADISON  
DUNN COUNTY

**2018**  
**ANNUAL REPORT**

# EXTENSION 2018 PROGRAM HIGHLIGHTS



**Catherine Emmanuelle**  
Area Extension Director  
Chippewa, Dunn, and  
Eau Claire Counties

The Area Extension Director (AED) provides leadership, direction, and support for UW-Madison Division of Extension educational programming by building high-performing office teams of Extension educators and county support staff, and fosters an environment that is inclusive, trusting, respectful, and collegial. The AED is responsible for managing the resources for Extension by overseeing the Extension county budgets and budget allocations.

## Agriculture and Natural Resources

Agriculture and Natural Resources Extension Program aims to make Wisconsin agriculture strong and competitive, while conserving and protecting natural resources. Education about agriculture, horticulture and natural resources protects our economy, our food supply, our natural environment and our future.

As an Agricultural Agent, Katie assists constituents in Dunn County to utilize UW research and information to solve problems and take advantage of new business opportunities. Her work with clientele looks to balance farm profitability and production of high quality food, horticultural crops, fiber, and plant material with protection of the natural environment.



**Katie Wantoch**  
Agricultural Agent, Specializing  
in Economic Development



**Sandy Tarter**  
FoodWise Nutrition Coordinator  
Chippewa, Dunn, and  
Eau Claire Counties



**Karen Fritz**  
FoodWise Educator

## FoodWise

FoodWise is a UW-Extension nutrition education program that helps limited-resource families and individuals choose healthful diets, purchase and prepare healthful food and handle it safely, and become more food secure by spending food dollars wisely.

## Support Specialists

Dunn County Support Specialist are county-based employees that assist the educators while managing the day-to-day operations of the office. Michelle and Bethany processed 245 support requests during the year, drafted the FY19 budget, maintained 2 social media accounts and 3 webpages, and various other tasks.



**Michelle Bachand**  
Support Specialist



**Bethany Peterson**  
Support Specialist



# EXTENSION 2018 PROGRAM HIGHLIGHTS

## 4-H Youth Development

The 4-H empowers youth in grades K-13 to reach their full potential while learning citizenship, leadership, and life skills. For more than a century, Wisconsin has been a leader in 4-H youth development. Members learn by doing; through projects, activities, and adult mentorship. Long term studies have shown that those who participate in 4-H are 4 times more likely to give back to their communities, and 2 times more likely to make healthy choices. That means that investing in 4-H makes good sense in both the short term and the long term.

Today's 4-H programs have a new focus on healthy living, personal growth, science, engineering, and technology. This work is done through the traditional 4-H community club program, and after school partnerships and other community youth programs. In 2018, Dunn County had 16 community clubs serving almost 400 youth, and 8 clubs based on interests like shooting sports, dogs, horses, and youth activities. These clubs were supported by over 130 trained and screened volunteers. Extension Dunn County co-sponsored Building Bridges with the Eau Claire Area Hmong Mutual Assistance Association. This is a weekly after school club for 30+ Hmong teens.



**Luisa Gerasimo**  
4-H Program Coordinator



**Stephanie Hintz**  
Human Development and Relationships Educator

## Human Development and Relationships

Strong family relationships and finances are the building blocks of our communities. Stephanie supports families and communities through programming that encourages growth and understanding in the digital age. As a source of well-researched information on topics related to parenting, family relationships, child development, aging, housing, and financial security, we provide positive and powerful training and tools that strengthen family bonds and enhance financial competence.

As a HD&R Educator, Stephanie serves all youth and families through parenting programming, positive youth development programming, mental wellness initiatives, and leading countywide needs assessments. She develops programs that are designed to strengthen families and individuals by helping to build strong relationships within supportive communities and improve outcomes for children, families, and society.



**Joseph Malual**  
Community Development Educator  
Chippewa, Dunn, and Eau Claire Counties

## Staffing Updates for 2019

On January 1st, 2019 Joseph Malual transitioned from serving Chippewa County as a Community Development Educator to splitting his time 33% Chippewa, 33% Dunn, and 34% Eau Claire Counties.

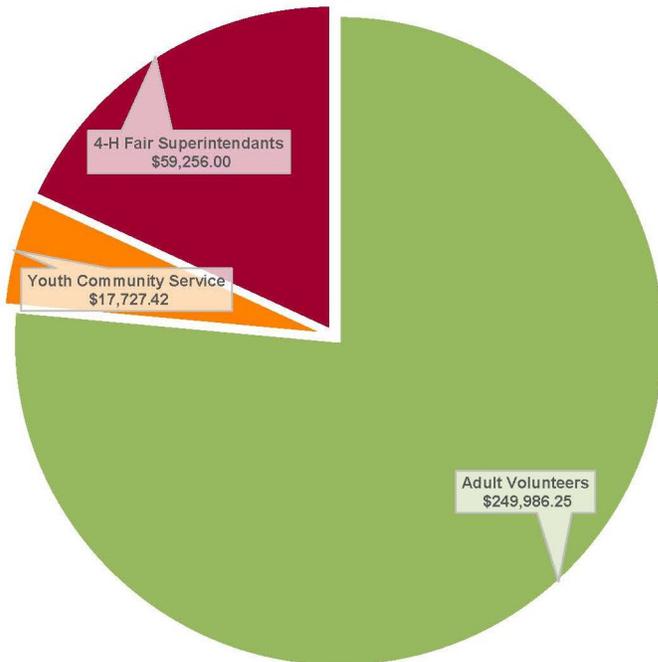
Margaret Murphy started as the new Horticulture Program Coordinator on May 15th, 2019 and will be serving Chippewa, Dunn, Eau Claire, and Polk Counties each at 25% time.



**Margaret Murphy**  
Horticulture Program Coordinator  
Chippewa, Dunn, Eau Claire, and Polk Counties

## Every \$1 invested in Dunn UWEX yields \$4.47 Total volunteer value to Dunn County: \$507,725

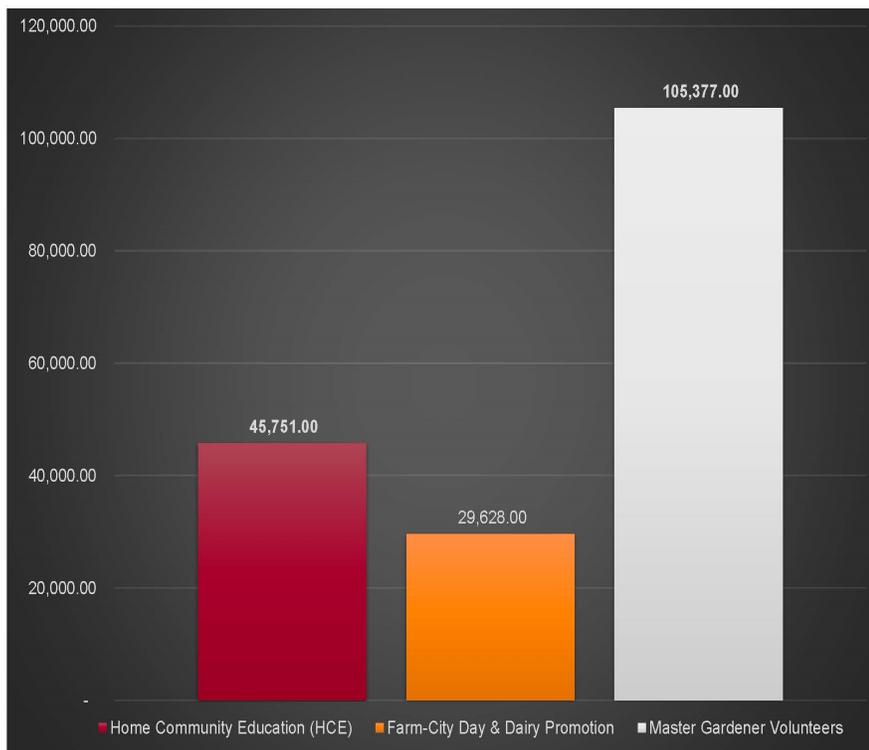
The Dunn County 4-H programs bring in an estimated \$326,969.67 annually in volunteer labor



### The Added Value of Extension

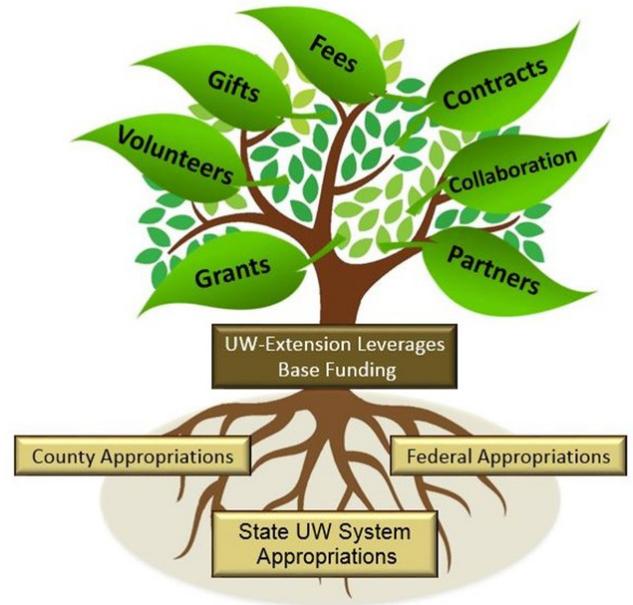
The work of Extension can be far-reaching because of our work to empower local volunteers. Extension Dunn County meaningfully engages volunteers to deliver high-quality educational programs, and has for a very long time, giving them the tools and confidence to extend the outreach of our programming. This investment in volunteers allows us to be good stewards of our state and county resources— creating greater citizenship engagement and increasing the work we can accomplish within Dunn County. Each volunteer is provided training in order to ensure the quality of the service they provide, increasing their commitment and their impact.

Each hour a volunteer serves is worth \$24.69 in Wisconsin, according to Independent Sector, an organization that studies volunteer contributions to organizations. The graphs on this page represent the added value that our work with volunteers and the hours our volunteers provide to Dunn County. The added value of volunteers helps us provide more to the community. If you would like to learn more about our volunteers or what they do, please let us know!

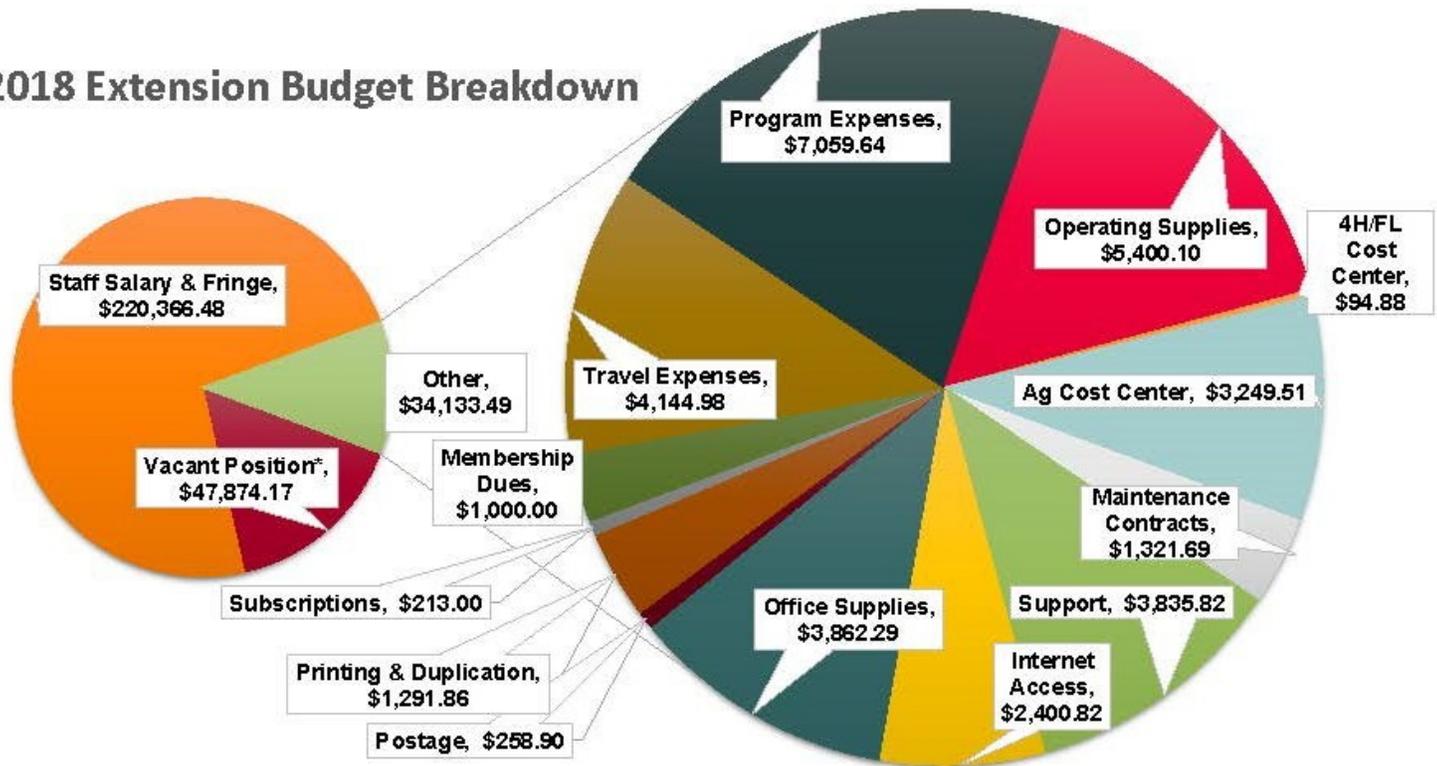


## Every \$1 invested in Dunn UWEX yields \$4.47

What does UW-Extension mean to you? Your family? Your community? In tough economic times like we are facing today, you have been asked to take a hard look at what the county and the state can offer, and what those offerings mean to you and your community. As you work to build a flourishing, healthy community, Extension is here providing you a robust partnership to help you reach your goals. Like a growing tree, Extension draws upon its roots to provide the thick, strong branches that add the leaves of support and enrichment to Dunn County Constituents, as shown in the diagram to the right. In the 2018 Annual Extension Dunn County Report, we look forward to highlighting the support and enrichment we have provided to make Dunn County a thriving, healthy community.



### FY2018 Extension Budget Breakdown



# COMMUNITY OUTREACH BY NUMBERS



36

## Extension Dunn County supports 36 Community Clubs

16 Community 4-H Clubs, (including 22ers, Cedarlings, Colfax Comets, Connorsville Comets, Countyliners, Elk Meadow, Hay River Helpers, Ideal, Knapp Valley, Little Elk Creek, Menomin Helping Hands, Millroad Rockets, Missouri Valley, Rock Falls Rockets, Sand Creek Pipers, Willing Workers) as well as 8 countywide 4-H interest clubs (Dairy Judging Project, Dog Project, Horse Project, Horseless Horse Project, Meat Animal Project, Shooting Sports, Small Animal Project, and Youth Activities Council. 1 weekly after school club (Building Bridges), Boys and Girls Club, 9 HCE Chapters, and The Master Gardener Volunteers.

32

## Extension educators have collaborated with 32 community agencies

Bridge to Hope, House of Hope, Catholic Charities, Churches, Children's Service Society, Eau Claire Family Resource Center, Head Start, Stepping Stones, Workforce Resource, Arbor Place, Positive Alternatives, United Way, Red Cross, West CAP, Mayo Health Systems, Chamber of Commerce, Leadership Menomonie, UW-Stout, UW-River Falls, UW-Eau Claire, Chippewa Valley Technical College, Dunn County Farm Bureau and Young Farmer Agriculturist, Main Street, Menomonie. Menomonie, Boyceville, Colfax & Elk Mound School Districts, USDA Farm Service Agency and Natural Resources Conservation Services, Dunn County Farmers Union, Menomonie Farmer's Market, and local convenience stores

25

## Extension educators collaborated with 25 County entities

W2, 8 Senior Meal Sites, WIC, Public Health, Immunization Clinics, CJCC, Juvenile Justice Sub-Committee, Birth-3, Diversion Court, Energy Assistance, the Dunn County Fair Board, Human Services Department of Children and Families, Fish & Game, Land and Water Conservation, the Economic Development Corporation, Land Information Services, Aging and Disability Resource Center (ADRC), and Veterans Service

16

## Extension educators led or participated in 16 community committees

Dunn County Soil and Water Health Partnership, Western Wisconsin Ag Lenders, Chippewa Valley Farm-City Day, Dunn County Dairy Promotion Committee, CVTC Farm Production Management Program Advisory Committee, Emergency Food & Shelter Collaborative, Resiliency Committee, Truancy Prevention, Dunn County Health Watch, Dunn County Partnership for Youth, Dunn County Health Improvement Cooperative, Eat Well Dunn County, Hmong Friendship Group, Eau Claire Area Hmong Mutual Assistance Association, Health Dunn Right, and Healthy Food Retail Collaboration with Dunn, Chippewa, & Eau Claire Counties

# SUCCESS STORIES



“Last year I was scared to sleep, but Luisa read us fun animal story books and I fell right asleep” - Cloverbud camper



“I don't know what I hoped to learn, but think many “tools in the toolbox” is beneficial. I feel Stephanie helped me to add tools.”



**Katie Wantoch:** Achievement Award at 2018 National Association of County Agricultural Agents (NACAA) Annual Meeting and Professional Improvement Conference



“I was very impressed with the knowledge of agriculture past, present and future that Katie shared and was able to answer all the questions brought up by the team. I plan to contact her with future questions I may encounter on agricultural topics. Katie is very professional and passionate about agriculture and the environment.”



“If that fruit wasn't at the checkout counter, I would not have bought it.” - A millennial customer referencing Sandy's convenience store project.



“I asked my mom to buy more fruits and vegetables instead of junk food. She let me pick out one of each and she helped me wash and cut them up to have in the refrigerator for snacks. She doesn't like fruits and vegetables and didn't buy them before I asked like Karen said to do.”

# MANDATED PROGRAMS PROVIDED



## **Agriculture Extension Mandated Programs**

Private Pesticide Applicator Training (PAT) and Certification.

- State Statute ATCP 29 Wisconsin's Administrative Rule on Pesticide Use and Control. Extension has an agreement with DATCP to train farmers and proctor the exam.

Tractor and Machinery Safety and Certification

- Federal regulation 29 CFR 570 Subpart E-1. also State Statute 36.32 Extension partners with local high school vocational agriculture instructors. Extension develops curriculum and material, performs instructor training and coordination.

Livestock Premises Identification

- Wisconsin Act 229, 95.36 UW-Extension serves as a local partner with the Wisconsin Livestock Identification Consortium assisting livestock owners' complete the appropriate paperwork to comply with Wisconsin Livestock Premises Identification requirements.

Beef and Pork Quality Assurance and Youth for the Quality Care of Animals

- This is a National Beef and Pork Board administrative rule that states that producers and youth must complete training and become certified to be able to market their livestock. Extension is one of the primary trainers for BQA, PQA, and YQCA and can sign certification cards indicating that the training has been completed.

Emergency Government

- Homeland Security Presidential Directive -5. Establishment of NIMS. Extension is one of numerous county partners trained to perform duties as part of the Dunn County Disaster Assessment Team.

Farm Worker Safety Education

- OSHA directive CPL 04-00 (LEP 009) for Wisconsin Dairy Farms, was established in late 2011. It requires dairy farms with over 11 employees to provide safety training to their workers. Extension provides this training for skid loader safety and cattle handling to meet this mandate placed on local dairy producers as well as providing walk through and check list reviews.

## **4-H Program Mandated Program**

Youth Protection Program

- 4-H Adult Volunteers must complete the Youth Protection Program to serve in leadership roles in 4-H Clubs. This includes background checks, volunteer orientation training, and mandated reporter training.

## **Human Development & Relationships Mandated Programs**

Parent's Forever

- Dunn County Courts require divorcing parents to take Parents Forever per State Statute 767.401: During the pendency of a divorce or paternity action, the court may order the parties to attend a class that is approved by the court and that addresses such issues as child development, family dynamics, how parental separation affects a child's development, and what parents can do to make raising a child in a separated situation less stressful for the child.

## **Federally Funded Nutrition Education Programs**

FoodWise

- Section 3(d) of the Smith-Lever Act provides that The Secretary of Agriculture may fund extension work in the several states, territories, and possessions. Section 1425 of the National Agricultural Research, Extension, and Teaching Policy Act of 1977 (as amended) (7 U.S.C. 3175) is also known as the Expanded Food and Nutrition Education Program (EFNEP).

Extension Dunn County works alongside people of the county to deliver practical educational programs - on the farm, in schools, and throughout both urban and rural parts of the county. We empower families and communities by providing tools and guidance they need to adopt positive health behaviors. We run strong agriculture programs, to ensure farmers and families remain healthy, productive, and supported in the good times and hard times.

Whether on the farm or in the field, Extension Dunn County is on the front lines of modern agriculture, from animal management to crops and soils to financial planning, our local educators and vast access to state specialists and researchers help solve challenges that Dunn County growers and producers face.

We also support positive youth development - we are more than a “kids club.” Our 4-H program provides diverse educational opportunities to prepare youth for success in critical thinking, decision making, goal setting, resilience, leadership, and more - all skills that contribute to healthy adult citizens and workforce development.

We also help support kids and parents in nutrition programming - a federally funded program that partners with Extension Dunn County. Our funding is a cooperative partnership between the county, state, and federal levels. We couldn't exist without the county partnership and we are grateful to be able to work with you to provide educational leadership that helps to transform lives and communities with the well-known and trusted university resource, best known as Extension.

## Returning to UW-Madison

You may have noticed that we've changed over to the UW -Madison colors on our websites and our logos. From now on, our official name will be *the University of Wisconsin-Madison Division of Extension*, but you can continue to call us “Extension”.

Our mission is not changing. We're committed to our work in local communities throughout the state. Our experts will continue to work with you every day to ensure cutting-edge research at the campus benefits the people of Wisconsin, our children and our communities.

As part of the UW System Restructuring project, Extension is returning to our historic home at UW-Madison. Thanks to joining forces with UW-Madison, we'll strengthen each other through exchanging experience and research statewide. No matter what you're trying to accomplish in Wisconsin, you'll find the support you need as we continue to bring our home state together, community by community.



One of the longest and deepest traditions surrounding the University of Wisconsin, the Wisconsin Idea signifies a general principle: that education should influence people's lives beyond the boundaries of the classroom.

Synonymous with Wisconsin for more than a century, this “Idea” has become the guiding philosophy of university outreach efforts in Wisconsin.

# ACHIEVING MORE TOGETHER

Extension works alongside the people of Wisconsin to deliver practical educational programs on the farm, in schools and throughout urban and rural communities.



## Empowering families and communities

We provide individuals and families with the tools and guidance they need to adopt positive health behaviors. Our programming focuses on nutrition, food security, food safety, chronic disease prevention, mental health, substance abuse and health insurance literacy.

### Did you know?

With funding from the federal SNAP-Ed and EFNEP programs, FoodWise and community partners deliver nutrition programming to **85,000+** participants in **65** counties annually.

## Fostering leadership and civic engagement

From educating elected officials to training the next generation of local leaders, we're committed to empowering citizens to make positive, transformative change in their communities.

## Supporting Wisconsin's agriculture industry

Whether on the farm or in the field, we're on the front lines of modern agriculture, building stronger, more productive food systems and agricultural products. From animal management to crops and soils to financial planning, our educators and researchers help solve challenges that Wisconsin producers face.

WITH EDUCATORS IN: **72** COUNTY OFFICES | ON **5** 4-YEAR CAMPUSES | AND **3** TRIBAL NATIONS WITHIN

Helping more than **200,000** farmers, parents, youth leaders, neighbors and businesses daily.

### Did you know?

Our agriculture programs have a positive impact on nearly every Wisconsin cow, gallon of milk, quart of specialty ice cream, wedge of cheese, bra twurst, bag of potato chips and dish of cranberry sauce.



### Did you know?

We take water quality very seriously and work at local, regional and multi-state levels to ensure that our lakes and rivers remain healthy and productive. Programs like Extension Lakes and Water Action Volunteers provide critical data and links to local community partnerships.

## Promoting aging-friendly communities

We embrace the philosophy that each stage of life is unique, exciting and filled with potential. Our programs promote aging-friendly communities, coach parents and help families put technology, mindfulness and financial awareness into everyday use.

## Enhancing resilient natural resource systems

We work with partners across the state to ensure that our diverse natural resources remain resilient and productive. From water and forestry programming to conservation training and youth environmental education, our educators and researchers navigate complex issues, facilitate challenging conversations, and help develop innovative solutions.



## Supporting positive youth development

Our research-based youth enrichment programs give young people the hands-on experiences they need to grow into the global leaders of tomorrow. From youth governance to Wisconsin 4-H clubs, we provide diverse educational opportunities to prepare youth for success in Wisconsin and beyond.



### Did you know?

Wisconsin 4-H has over **9,600** adult volunteers working with over **30,000** youth club members annually.

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**DUNN COUNTY**