

**News Release**

**For Immediate Release**

For more information contact:  
George Hayducsko,  
Dunn County Solid Waste Director  
390 Red Cedar St., Suite C  
Menomonie, WI 54751  
(715) 232-4017

**Recycling Mascot Announced for Dunn County**

If you happen to see a colorful Superhero darting around Dunn County's recycling bins, don't be alarmed. Chances are you have spotted the county's new recycling mascot. Dunn County Solid Waste has created and designed the new mascot specifically for our county in the hopes of encouraging and exciting people about the virtues of recycling. The recycling superhero will make public appearances at local fairs and parades as well as being available for presentations.

This caped crusader is in need of a name so we are looking for ideas from you, the recyclers of Dunn County. Name suggestions may be submitted between now and April 26<sup>th</sup>. Dunn County Solid Waste will then narrow the list down to the top three names. Beginning May 1<sup>st</sup>, the public will get to vote for their favorite name with the winner being announced by May 10<sup>th</sup>. As an added incentive, the person who submits the winning name will receive a gift certificate from a local business. Help us name this local superhero who will represent Dunn County's sustainability efforts in a never ending quest to Reduce, Reuse and Recycle.

To submit name ideas and follow this contest, go to [www.facebook.com/dunncountyrecycling](http://www.facebook.com/dunncountyrecycling). Names may also be submitted by e-mailing the Dunn County Solid Waste Division at [swr@co.dunn.wi.us](mailto:swr@co.dunn.wi.us) or calling 715-232-4017. Mailed submissions can be sent to Dunn County Solid Waste, 390 Red Cedar Street, Suite C, Menomonie, WI 54751.



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Help name the new Dunn County Solid Waste recycling mascot by submitting suggestions via Facebook or contacting the Dunn County Solid Waste office. Submissions are due by April 26<sup>th</sup>.