

News Release

For Immediate Release

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Dunn County Launches Plastic Film and Bag Recycling Awareness Program

To help mark “Plastic Film and Bag Recycling Awareness Month” in Dunn County, a kick-off event will be held at Indianhead Enterprises at 12:30 p.m., June 12, 2014. Dunn County has been chosen as part of a pilot program for a nationwide public outreach initiative to dramatically increase the recycle of plastic film packaging. As a result Dunn County Solid Waste, in cooperation with Indianhead Enterprises, is now accepting plastic film product wraps and film to be recycled into Trex Company, Inc. composite decking.

The Dunn County Solid Waste Division has already been accepting plastic bags at Area Collection Stations and at the Transfer Station and Recycling Center. Now being accepted is plastic film such as dry cleaning bags, newspaper bags, plastic wrap around napkins, toilet paper, bottled water, etc. By designating June as “Plastic Film and Bag Recycling Awareness Month”, Dunn County hopes to encourage businesses to recycle items such as stretch wrap, pallet wrap, furniture wrap, retail bags and more.

The pilot program, called WRAP (Wrap Recycling Action Program) is made possible through coordination of both local and national organizations including the American Chemistry Council, Flexible Film Recycling Group, the Wisconsin Department of Natural Resources, Indianhead Enterprises, Inc. and Trex Company, Inc. A grant from the Community Foundation of Dunn County was also integral to making this program possible.

The June kick-off will feature a short presentation which will include State Senator Sheila Harsdorf, Menomonie Mayor Randy Knaack, County Board Chair Steve Rasmussen and Indianhead Enterprises, Inc. Board President Bill Johnson. A tour of Indianhead Enterprises, Inc., light refreshments and a door prize from Trex Company, Inc. will follow.

The kick-off will begin at 12:30 p.m., June 12, 2014, at Indianhead Enterprises, 1426 Indianhead Drive E, Menomonie, WI. For more information, or for businesses interested in this new recycling opportunity, please contact the Dunn County Solid Waste Division office at 715-232-4017.

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Photo caption: Indianhead Enterprises Executive Director Mike Beaupre and Dunn County Recycling Specialist Amanda Haffele display types of plastic film and bag that can be recycled in Dunn County. For a detailed listing, go to plasticfilmrecycling.org.