

News Release

For Immediate Release

For more information contact:

George Hayducsko

Dunn County Solid Waste Director

390 Red Cedar St., Suite C

Menomonie, WI 54751

(715) 232-4017

Dunn County Recognized for Excellence in Recycling

For the second year in a row, the Dunn County Solid Waste Division (DCSW) has been presented with an Excellence in Recycling Award on behalf of the Wisconsin Department of Natural Resources (WI DNR) Recycling Program. The 2014 Excellence in Wisconsin Recycling Award - Overall Program recognizes local governments for their “superior recycling efforts” which “exceed the WI DNR’s expectations by providing a higher standard of service to residents.”

Based on their 2013 recycling efforts, the award recognizes DCSW’s “Get Caught Recycling” campaign, redesigned, easy to read recycling labels for county wide recycling bins and containers, a holiday light recycling program, and a bottle crushing campaign. Also created in 2013 was ReCyclone, DCSW’s recycling mascot who appears at fairs, festivals, parades and schools educating the public about recycling.

According to the Waste and Materials Management Program Director, Ann Coakley, the WI DNR established the Recycling Excellence Awards to “encourage and reward communities for outstanding efforts, innovation and performance in recycling, and providing examples of how to increase the effectiveness of local recycling programs.” A total of twenty local governments were recognized by the WI DNR for their recycling efforts. Dunn County was one of three municipalities recognized for their overall efforts, alongside Outagamie County and the City of Bayfield (Milwaukee County). Honorable mentions in this category went to the City of Burlington (Racine County) and Town of Brooklyn (Green County).

For more information call 715-232-4017 or visit the Dunn County Solid Waste Division’s webpage at www.co.dunn.wi.us.

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Photo Caption: The Dunn County Solid Waste Division staff posing with their Excellence in Recycling Award (from left to right) – Support Specialist Diane Duerst, Recycling Specialist Amanda Haffele, Director George Hayducsko, Secretaries Kobi Shaw and Nancy Radke.